



# **Skyline**

**Book Binding Machines & Supplies**

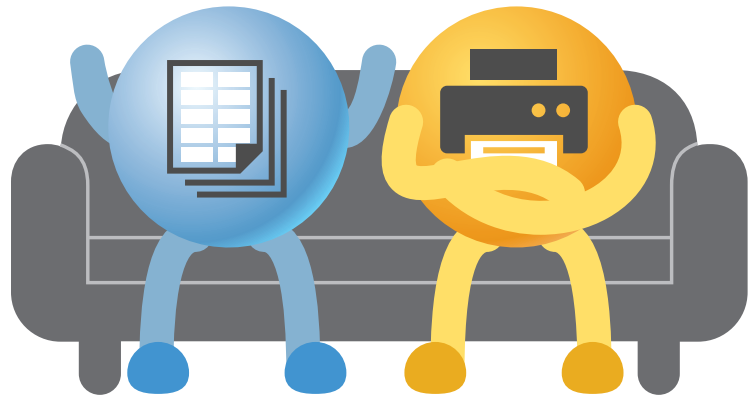
Sales • Service • Repair

Professional Service – Fast Nationwide Shipping

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“SOMETIMES WE JUST DON'T COMMUNICATE”



VISIONDIRECT™

Create documents your  
print and finishing equipment  
can actually understand

#### ADDRESSING & DIRECT MAIL MARKETING

VisionDirect supports csv (delimited) data file mail merge for your mailing needs. Place data fields and intelligent mail barcodes directly onto the page for easy document addressing. VisionDirect even allows for personalized marketing with unique features like data driven images and personalized QRcodes.

#### CMYK+1 AND SPOT COLOR WITH EASE

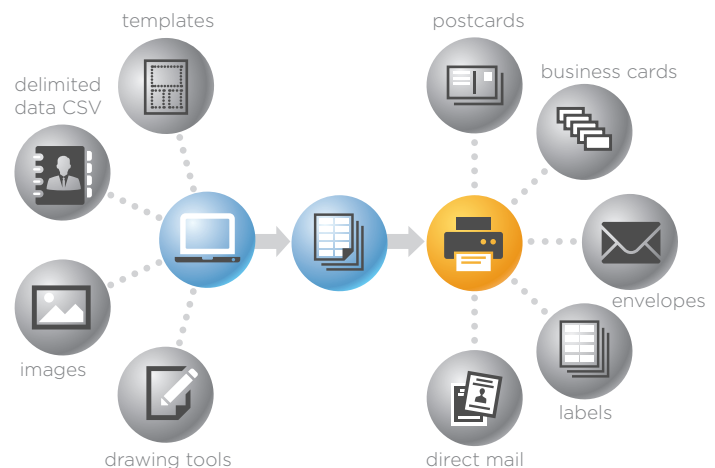
With VisionDirect you don't need to be a Graphic Arts expert to access your printer's CMYK+1 capabilities. Designing documents with spot color is easier than ever, select "5th Color" from the color menu and VisionDirect will create a PDF with a '+1' layer that is compatible with your print device.

#### NEXT LEVEL ENVELOPE DESIGN

VisionDirect software simplifies the task of accurately formatting and adding personalized information to envelopes. It's easy! Select your envelope size, drop in your images, and place the data fields directly onto the document. With VisionDirect every envelope is a direct marketing opportunity. Elevate your envelope design with targeted images and messaging based on your data.

### Easy Imposition: Click and Create

VisionDirect is the essential document formatting tool for any print shop. Select a template and format the perfect document for your print & finishing equipment, the first time and every time! Choose a predefined template from our extensive library including layouts for specific manufacturer products. Don't see what you need? Use our intuitive template wizard to create a custom template: select your document type (letter, card, envelope, etc.), paper size, document size and VisionDirect will do the rest.



VISIONDIRECT™

# VISIONDIRECT™

OPERATING SYSTEM  
Microsoft Windows

INTERNET ACCESS  
Software activation, licensing and updates  
requires internet access.

## FEATURES

Customizable Template Manager:

- Labels, Envelopes, Business Cards,  
Postcards, Flyers, Letters

Unlimited Record Output

Import Images

Import Data (.csv)

Line, Box, Circle Drawing

Full Featured Text Editor

Spell Checker

Incremental Counters & Numbering

One Dimensional Barcode Font Library

Two Dimensional Barcode Generator:

- Intelligent Mail Barcode
- QR Codes  
URL, Geographical Coordinates, vCards, Calendar, etc
- DataMatrix

Data Driven Images (image name in data file)

Logic Driven Image Wizard (If, and, then)

CYMK+1 (5th toner/ink)

Reduce Font Size of Data to Fit Designed Area

Customer Success Program Eligibility



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