

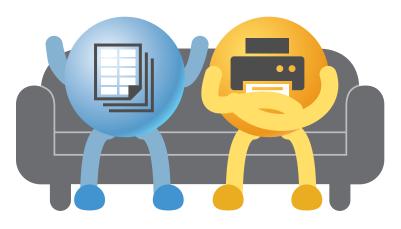
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SOMETIMES WE JUST



VISIONDIRECT

Create documents your print and finishing equipment can actually understand

ADDRESSING & DIRECT MAIL MARKETING

VisionDirect supports csv (delimited) data file mail merge for your mailing needs. Place data fields and intelligent mail barcodes directly onto the page for easy document addressing. VisionDirect even allows for personalized marketing with unique features like data driven images and personalized QRCodes.

CMYK+1 AND SPOT COLOR WITH EASE

With VisionDirect you don't need to be a Graphic Arts expert to access your printer's CMYK+1 capabilities. Designing documents with spot color is easier than ever, select "5th Color" from the color menu and VisionDirect will create a PDF with a '+1' layer that is compatible with your print device.

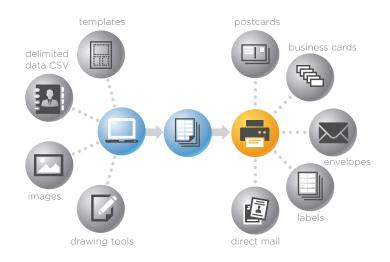
NEXT LEVEL ENVELOPE DESIGN

VisionDirect software simplifies the task of accurately formatting and adding personalized information to envelopes. It's easy! Select your envelope size, drop in your images, and place the data fields directly onto the document. With VisionDirect every envelope is a direct marketing opportunity. Elevate your envelope design with targeted images and messaging based on your data.

VISIONDIRECT

Easy Imposition: Click and Create

VisionDirect is the essential document formatting tool for any print shop. Select a template and format the perfect document for your print & finishing equipment, the first time and every time! Choose a predefined template from our extensive library including layouts for specific manufacturer products. Don't see what you need? Use our intuitive template wizard to create a custom template: select your document type (letter, card, envelope, etc.), paper size, document size and VisionDirect will do the rest.



VISIONDIRECT

OPERATING SYSTEM Microsoft Windows

INTERNET ACCESS Software activation, licensing and updates requires internet access.

FEATURES

Customizable Template Manager:

- Labels, Envelopes, Business Cards, Postcards, Flyers, Letters
 Unlimited Record Output
 Import Images
 Import Data (.csv)
 Line, Box, Circle Drawing
 Full Featured Text Editor
 Spell Checker
 Incremental Counters & Numbering
 One Dimensional Barcode Font Library
 Two Dimensional Barcode Generator:
 Intelligent Mail Barcode
- QRCodes
 URL, Geographical Coordinates, vCards, Calendar, etc
- DataMatrix

Data Driven Images (image name in data file) Logic Driven Image Wizard (If, and, then) CYMK+1 (5th toner/ink) Reduce Font Size of Data to Fit Designed Area Customer Success Program Eligibility



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